



Deccan Education Society's

Chintamanrao Institute Of Management Development & Research, Sangli

NAAC ACCREDITED

SHORT TERM SKILL DEVELOPMENT COURSES

1. Family Business Management
2. Certificate Course in Web Designing
3. Certification Programme In International Business
4. Hospital & Health Care Services Management
5. Professional Skills In Computer
6. Information and Cyber Security for Business
7. Share Market Course

❖ *From the desk of Director.....*



CIMDR (Chintamanrao Institute of Management Development & Research, Sangli) is a pioneer in identifying the importance of management study and introduced Diploma in Business Management Course (DBM) in 1971. Over a period of 3 decades our institute introduced new programmes as per the need of the industry and imparted specialized knowledge in management to our students. The institute started M.B.A programme in 1988, BBA programme in 2003 and BCA programme in 2007. Our vision has always been to provide a world class education to young minds and prepare them for a successful career. Today, our alumni have their presence all over the world with more than 500 students holding decisive corporate positions.

The industrial growth in an economy is based on the skills and knowledge of the talent pool available in the country. The rising aspirations of our youth who seek better jobs and higher incomes, and the growing requirements of industry for an efficient, well trained workforce leads for the necessity for skill development programmes.

I take this opportunity to introduce 7 different short term skill development programmes focused on improving skills and imparting domain knowledge in important sectors like Healthcare, International Business, Website designing, IT Security systems, family business, stock market and computer . Each course is designed to meet the specific requirement of the industry and equip students with essential knowledge to sustain. Through these courses individuals will gain greater self-confidence, self-esteem and dignity, so that they can stand on their own feet. It will also help individuals pursue better jobs, leading to stable and sustainable livelihoods.

I extend a warm welcome to the students to join our family and let your journey begin for a successful professional career

Dr. Biraj Kholkumbe,
Director

❖ COURSE 1: FAMILY BUSINESS MANAGMENT

Course Duration	3 months
Eligibility	<ol style="list-style-type: none"> 1. Member of family businesses 2. Budding entrepreneurs 3. Any Graduate
Benefits of the course	Professionalism in Family business and start-up projects
Contents of the syllabus (general outline)	<ul style="list-style-type: none"> • Principles of business management • Essentials of family business • Functional areas of business management • Project Planning and Management and government support system

❖ COURSE 2: CERTIFICATE COURSE IN WEB DESIGNING

Course Duration	3 months
Eligibility	10+2 qualification
Benefits of the course	<ul style="list-style-type: none"> • Design and develop web applications • Design Websites • Integrate scripts in a web page
Contents of the syllabus (general outline)	<ul style="list-style-type: none"> ▪ HTML ▪ CSS ▪ PHP ▪ JavaScript

❖ COURSE 3: Certification Programme In International Business

Course Duration	3 months
Eligibility	<ul style="list-style-type: none"> ▪ Any Graduate
Benefits of the course	<ul style="list-style-type: none"> ▪ Essential for running the export import business smoothly. ▪ Train and enhance the skills of the employees involved in the export and import business.
Contents of the syllabus (general outline)	<ul style="list-style-type: none"> ▪ International Supply Chain Management ▪ Export Import Documentation and Procedures ▪ Strategy development for successful export import business

❖ COURSE 4: Hospital & Health Care Services Management

Name of the course	Hospital & Health Care Services Management
Course Duration	3 months
Eligibility	<ul style="list-style-type: none"> • Any Graduate • Existing hospital staff
Benefits of the course	<ul style="list-style-type: none"> • Understand various administrative aspects in healthcare industry. • Professionalism in Hospital management • Will help to improve brand of Healthcare services. • Utilize existing resources effectively and efficiently.
Contents of the syllabus (general outline)	<ol style="list-style-type: none"> 1. Hospital Operations Management 2. Healthcare Services Management 3. Project Report and Viva voce

❖ COURSE 5: Professional skills in Computer

Course Duration	3 months
Eligibility	<ul style="list-style-type: none"> • BCA/ BSC pursuing students/ 10+2 qualification
Benefits of the course	<ul style="list-style-type: none"> • To equip the students to meet the requirement of corporate world • To equip the students with principles & business practices in software solutions, outsourcing services in public and private sector.
Contents of the syllabus (general outline)	<ul style="list-style-type: none"> • Operating System • Software Engineering And Software Testing Methodologies • GUI Programming Language

❖ COURSE 6: Information and Cyber Security for Business

Course Duration	4 Months
Eligibility	10 + 2 Qualification
Benefits of the course	<ul style="list-style-type: none"> • To develop basic understanding of security, cryptography, system attacks and defense. • To understand the legalities of cyberspace.
Contents of the syllabus (general outline)	<ul style="list-style-type: none"> • Introduction to Information Security • Cyber Crimes and Cyber Security • Computer Fraud Protection • Cyber Laws & Regulatory Compliance

❖ COURSE 7: Share Market Course

Course Duration	12 Days
Eligibility	<ul style="list-style-type: none"> • 10+2 qualification
Benefits of the course	<ul style="list-style-type: none"> • Make investors aware about fundamental and technical analysis • Invest & trade independently
Contents of the syllabus (general outline)	<ul style="list-style-type: none"> • Company Analysis • Sector Analysis • Study of Japanese Candle Stick Charts • Study of Oscillators, Support and resistance

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